



For Immediate Release

June 9, 2016

The Jewel Radio Network is delighted to announce the premiere of ***What She Said!*** the newest addition to Jewel's on-air lineup. Hosted by renowned journalists Christine Bentley and Kate Wheeler, this wildly popular radio show will debut on the Jewel Radio Network, Saturday July 9th, 2016.

Join two of Canada's most popular broadcasters as they bring you insightful #WomenPositive interviews intended to inspire and inform. With a stellar roster of experts covering music, arts & entertainment, travel, lifestyle, women & wealth and the Legal Beat ***What She Said!*** with Christine Bentley and Kate Wheeler will debut Saturday July 9th, and be heard every Saturday and Sunday from 6:00 to 7:00 p.m. on Jewel 99.3 Meaford, Jewel 98.5, Ottawa and flagship station Jewel 88.5 Toronto.

Jewel Program Director and Jewel 88.5 Morning Show co-host Gary Gamble said "This is an exciting new addition to our programming line-up that is perfectly in tune with our listeners and what matters to them. We're excited to welcome Christine and Kate to the Jewel network."

"We are pleased to welcome this popular duo in to the Jewel family and we know our Jewel audience will become loyal listeners of this fantastic new radio program" said Bill Evanov, President of parent company Evanov Radio Group.

The Jewel brand is today's new easy listening format playing a light and refreshing selection of adult contemporary music. Jewel Radio is owned by Evanov Radio Group: a dynamic, independent company that operates eighteen broadcast licenses including one digital, in markets ranging from small to large. Current markets include Hawkesbury, Ottawa, Greater Toronto Area, Brantford, Montreal, Winnipeg and Halifax. Evanov Radio Group, has been in the business of radio over 30 years. ERG is based in Toronto and employs 250 people.

For advertising opportunities in ***What She Said!*** contact Veronica Low, General Sales Manager; Evanov Radio Group at veronica@885thejewel.com or for more information visit jewelradio.com

Direct media inquiries to Maureen Bulley, Director Marketing and Promotions, Evanov Radio Group via mbulley@evanovradio.com

Jewel 88.5 **Jewel 98.5** **Jewel 99.3**
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